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Work Experience

“Promoting Religious Tolerance in Kalash and Empowering Local Communities through Safeguarding their intangible Cultural Heritage (ICH)”

Project Researcher

THAAP, UCA: School of Arts (Pakistan)

2015 - 2016

The project was aimed at researching the intangible cultural heritage (ICH) elements of the Kalash Valley, an ethnic and religious minority in Pakistan at great risk from religious extremism. I was personally part of the field research, data collection, report and media generation modules.

Assistant Professor, UCA: School of Arts (Pakistan)

2014 - 2016

UCA (University of Culture and Art) is an upcoming university in Lahore, pending approval of charter by HEC (Higher Education Commission Pakistan). Within the university I was involved in the development of the initial academic structure and the curriculum of the School of Arts. Where as the development of the curriculum of Graphic Design and the degree of Bachelors of Design, offered at School of Arts, were of my primary concern.

Board Member, NMHA

2014 - 2016

Founded in 2010, NMHA is a non-governmental technical support agency that exists to improve the sexual health, welfare and human rights for males who have sex with males (MSM), Transgenders (TG) and their partners.

Creative Consultant, VISION

2009 to 2012

Within the resource center of VISION, working with the male street child, with a particular emphasis towards:

- Safety within the context of sexual health and adolescence
- Understanding alternate sexualities and their taboos
- Adult young sexual relationships within the context of the street

I was involved in the country wide research processes and workshops, and was further responsible for the compilation of the research data by proposing and developing tangible tools to remedy specific obstacles.

OPPRSM

2009-2010

OPPRSM was a young volunteer based group working for the rights of the LGBT communities in Pakistan, with whom I volunteered my skills in design, research and strategy building, whilst being an active member in their social events.

Visiting Lecturer, N.C.A (National College of Art)

2009 to 2012

Instructing the following theory based subjects:

- History of Design: Academic year 2010

- Design Seminar: Academic year 2011
- Marketing for design: Academic year 2010, 2011

I was responsible for designing the curriculum of the latter two subjects and was also part of the supervisory team of teachers, overseeing the thesis progress of the final year Communication Design students.

Ogilvy & Mather, Creative

2008 - 2009

My responsibilities at O&M included concept generation, copywriting and graphic design. My portfolio of clients included Nesquik and Lactogen by Nestlé, for which I was responsible for campaign and package design, and creative marketing strategies.

Exhibitions:

Mänttä Art Festival 2015	Manta 2015
Safe: Solo exhibition, Node Gallery	Helsinki 2014
This is a Safe Space: Solo display, Cafe Cavalier	Helsinki 2014
Antidote 7: Collective Painting, Gallery Jhangva	Helsinki 2013
Taking Time: Antidote 6	Helsinki 2013
iSEYOU: Group Show at Nomad Gallery	Islamabad 2011
Red Hot: Alhamra 7th Annual Exhibition by young artists	Lahore 2011
RePlace: International Artists Residency Exhibition	Cape Town 2011
Imperfection: Group Exhibition at Rohtas	Islamabad 2011
Second Skin: Two person show at Khaas	Islamabad 2010
Lakh War Sadke: Group Show at Alhamra-Lahore	Lahore 2010
Refreshed: Young artists exhibition at Alhamra	Lahore 2009

Artist's Residency:

Wall of Europe: 15th June - 21st June	San Sperate, Sardinia 2013
Taking Time: 8th April - 22nd April	Helsinki, 2013
Greatmore Studios: 3rd May - 3rd August	Cape Town, 2011

Education

Aalto, Master's of Fine Arts

August 2012 - June 2014

Thesis: In Pursuit of the Unsafe-Locating the Native Artist

N.C.A (National College of Arts), B.F.A

January 2004 - January 2008

Communication Design

Thesis - Pass with Distinction: Anti Advertising

Language Skills

Urdu: Native language

English: C1 CEFR

German: B1 CEFR